



# YBC DIGITAL

elevate your business



## YAVAPAI BROADCASTING CORPORATION

# Radio + Digital

Elevate your business



# Yavapai Broadcasting Digital media rates

	CPM	Recommended Minimums
Targeted Display	Please contact	7-day campaign duration. 25,000 impressions/week
Video	Yavapai Broadcasting	
Display Geofencing	For current	
Video Geofencing	pricing	
OTT/CTV		14-day campaign duration. 12,500 impressions/week

Display Creative Development	Cost
Set includes 6 sizes	



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